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BEAUTY MOKGWAMME



SANDILE NGWANE



EMPOWERMENT TRUST: ESTABLISHED 2010

Promotes black economic empowerment within the mohair industry

VISION:

- To ensure sustainable supply of Mohair
- To establish black participants and entrepreneurs
- To commercialize Black Farmers within the Mohair Industry



TRUSTEES OF THE EMPOWERMENT TRUST

- Chairman of the Mohair Trust - David Short
- Vice Chairman - Rothner Beker
- Chairman of Mohair South Africa – Anthony Kirsten
- Trustee - Aviwe Gxotiwe
- Trustee -National Agricultural Marketing Council – Bonani Nyondo
- Ministerial observer – Aubrey Dladla
- Administrator & Financials –MSA General Manager – Marco Coetzee



KEY PARTNERS

- Mohair Trust – MSA
- Department of Agriculture
- Department of Rural Development and Agrarian Reform
- Brokers (HOF, BKB , OVK & Blue Crane)
- FirstRand Empowerment Foundation
- African Enterprise Network & NAMC, Agri-SETA (Training)
- Eastern Cape Development Corporation (ECDC)
- BRANDS





— Angora goats via an Interest Free Loan for
a period of 5 years



MET 2026 project – 583 young Kapaters delivered – Mrs. Nomvuyo and her son Ncedisa Feni



Summer Season 2026

- **Total Clip Produced:** 12,470.30 kg

- **Top 3 Highest Averages:**

- R490.79/kg
- R419.68/kg
- R413.02/kg

The highest price achieved this season R1 330/kg

- **2026 Current Success Story:** Groottafelkop Farm set to finish 5-year plan in 4 years •

Strong average price: R419.68/kg • Summer clip: more than a ton

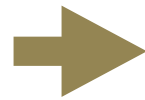
- **Developing Projects:** 9 projects currently underway



MET MOHAIR PRODUCTION 20.1% INCREASED

2024 Year Clip

23 952,6kg



2025 Year Clip

28 769 kg



SA Mohair Production Statistics

- 2024 mohair production: 2 604 478KG
- 2025 mohair production: 2 700 000KG (3,7% increased)

SUMMER 2025	SUMMER 2026	DIFFERENCE
1 121 283KG	1 045 901KG	75 382KG (6.7%) decrease)

South African Mohair Price

- 2024 average mohair price: R364.39
- 2025 average mohair price: R357.72

WINTER 2024	WINTER 2025	DIFFERENCE
R335.91	R355.65	5%

SUMMER 2025 (to date)	SUMMER 2026 (to date)	DIFFERENCE
R373.66	R403.59	8%

TRAINING



To ensure successful large scale mohair producers

TRAINING

2025/2026

TOTAL NUMBER OF PARTICIPANTS ATTENDED – 250

1. **Responsible Mohair Standards** : Ensuring farmers adhere to ethical and sustainable mohair production practices.
2. **Farmer Leadership**: Developing leadership skills to manage farming operations effectively.
3. **Social Matters** and Justice in Farming Life: Addressing social issues and promoting justice within the farming community.
4. **Personal Financial Literacy**: Teaching farmers how to manage their finances and make informed financial decisions.
5. **Animal Handling**: Providing best practices for the humane and efficient handling of Angora goats.
6. **Mohair Classing Skills**: Training farmers in the classification and grading of mohair to meet industry standards.
7. **Machine Shearing Course**: Conducted by NWGA and how to assemble the equipment (March 2025)



31 JULY – SOCIAL SUPPORT HANDOUT



Benefiting 50 MET farmworkers fully funded by international Brand

In 2026

Activity	Beneficiaries
Regenerative farming Training	15 beneficiaries – Healing Hooves /Roland Kroon
MET Annual winter Training /Grootfontein	30 Farmers
Mentorship Programme	8 projects – Commercial farmer mentors (incl. S&T)
Bursaries – Pre Farm-gate	2 Grootfontein student bursaries
Bursaries – Post Farm-gate	2 Design Academy of Fashion bursaries (Leandi Mulder/DAF)
FirstJob – FirstRand programme	4 Graduates currently in progress
Internship	1 graduate, 6-month placement

Mentorship Program

Farmers	Farms	Mentors
1. Japhta Family	Condale/Grassrand Farm	Mr. Izak van der Merwe
2. Mr. Lundi Kama	Elliot Farm	Mr. Willem Nell (assisting until mentor identified)
3. Johnson Mandlendodo	Geluk Fram Farm	Mr. Willem Nell
4. Ms. Dintle Maphala	Goedehoop Farm	Mr. Chris Roberts
5. Mr. Marlon de Jager	Groottafelkop Farm	2026 success story
6. Mr. Mzwandile Tesana	Lifford Farm	Ms. Jackie Pieterse
7. Mr. Aviwe Gxotiwe	Soutvleii Farm	Mr. Simon Miners
8. Ms. Sarah Louw	Uitkomst Farm	Mr. Brett Walker
9. Ms. Nomvuyo Feni	Westondale Farm	Mr. Sakie Nel

CHALLENGES

Challenges

1. Heartwater diseases
2. Limited working capital

Solutions

1. Collaborate with ARC – to strengthen heartwater research – disease control
2. Access to affordable working capital through partnerships with financial institutions and development agencies





RURAL HANDCRAFT

WITH LOCAL NATURAL FIBRES

REVIVAL



QUALITY & COMMERCIAL VIABILITY

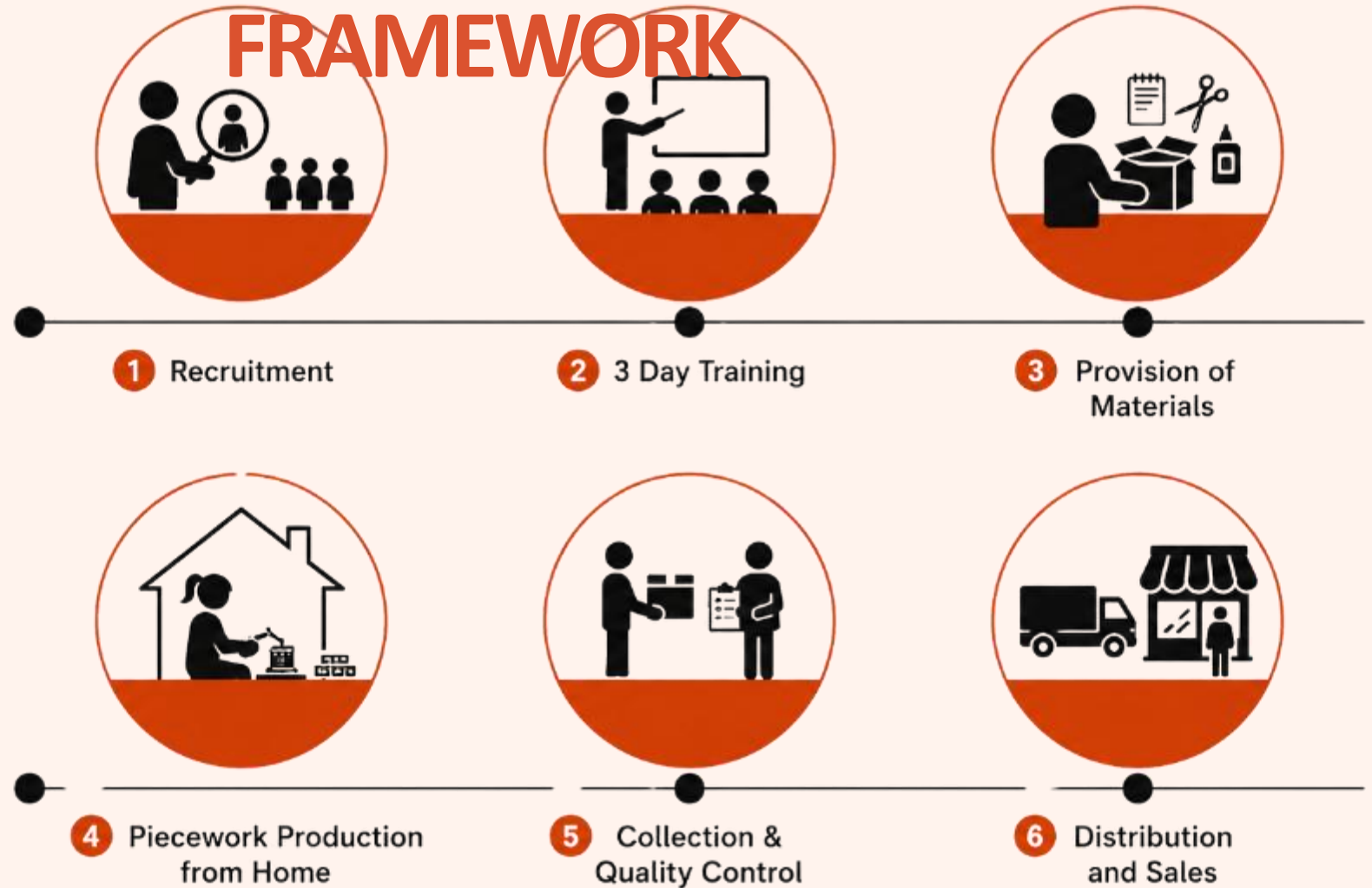
- SUCCESSFULLY TRAINED 80 WOMEN IN KNITTING AND TEXTILE PRODUCTION SKILLS.
- 20 WOMEN HAVE PROGRESSED INTO THE PRODUCTION TEAM AND, CAPABLE OF CREATING MARKET-READY, SALEABLE PRODUCTS.
- THE TEAM IS ACTIVELY PRODUCING SCARVES AND OTHER HANDCRAFTED ITEMS FOR THE SHEARING SHED ONLINE STORE, DEMONSTRATING BOTH PRODUCT QUALITY AND COMMERCIAL VIABILITY.
- GAINED EXTERNAL MARKET RECOGNITION AND HAS BEEN APPROACHED TO PRODUCE CORPORATE GIFTS.



PRODUCTION FRAMEWORK

FOLLOWING FOUR SUCCESSFUL TRAINING SESSIONS, WE HAVE STREAMLINED OUR TRAINING, LOGISTICS, AND DISTRIBUTION SYSTEMS TO SUPPORT SCALE. WOMEN ARE TRAINED AND SUPPLIED WITH MATERIALS TO PRODUCE KNITTED PRODUCTS FROM HOME, WITH A REFUNDABLE MATERIALS DEPOSIT ENSURING ACCOUNTABILITY.

AREA-BASED GROUP LEADERS COORDINATE COMMUNICATION, DISTRIBUTE MATERIALS, AND COLLECT COMPLETED PRODUCTS FOR A COORDINATION FEE. PRODUCTS ARE THEN QUALITY-CHECKED BY THE SHEARING SHED BEFORE BEING SUPPLIED TO RETAIL AND CORPORATE CUSTOMERS.



GROWTH OPPORTUNITIES

OUR WORK SO FAR DEMONSTRATES THE GREATEST POTENTIAL LIES IN PRODUCING SIMPLE, REPEATABLE PRODUCTS AT SCALE, ALLOWING KNITTERS TO SPECIALIZE, IMPROVE EFFICIENCY AND QUALITY, AND GENERATE MORE RELIABLE, PREDICTABLE INCOME THROUGH LARGER REPEAT ORDERS.

THE GROWTH OF OUR KNITTING NETWORK, STRONG SUPPLIER RELATIONSHIPS, AND THE NEED FOR SUSTAINABLE RURAL EMPLOYMENT HAVE HIGHLIGHTED 3 KEY GROWTH OPPORTUNITIES.



PARTNERSHIPS WITH GOVERNMENT AND PRIVATE SECTOR STAKEHOLDERS TO FUND FURTHER TRAINING AND EXPAND THE NETWORK.



COLLABORATION WITH BRANDS SEEKING TO INCORPORATE AUTHENTIC RURAL CRAFTSMANSHIP INTO THEIR PRODUCTS AND SUPPLY CHAINS,



PRODUCT DEVELOPMENT FOR CORPORATE GIFTING AND COMMISSIONED PROJECTS, CREATING OPPORTUNITIES FOR LARGER, REPEAT ORDERS.

MEANINGFUL MOVEMENT

THE GOOD STORY OF THE MOHAIR EMPOWERMENT TRUST



THANK YOU



If you have any queries or require more info, please visit our website or contact us directly.

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